### Designer Exploration

### BY: CRISTINA ESTRELLA



#### What is the name of your designer?

• The person I chose was Taejoon-park, a graphic designer who made a comic on the line webtoon's app that I read.



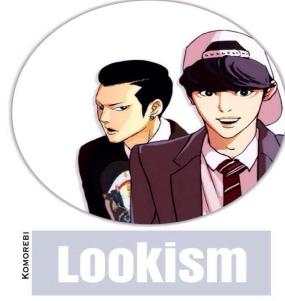
### Where is he from?

• Tae-joon park is from Korea and has made efforts to translate his work into English translate.



### What Is this individual known for?

 Park is known for his Comic "Lookism" and has even had an interview with a reporter on Lookism. Lookism is about the influences appearences have on people.



#### What was this individuals influences?

• This comic has inspired many people as I can see, because everything in this comic is realistic to the point where it's sad to think how society's barrier is based on this system. Park has also included some Korean celebrities in his comics as guests. Including himself as Daniel park.





## Were there any technological advancements that came out of his design?

• Parks designs and his comic have caused everyone who has read this comic to backstep on the social construction people bring into view, which is why the name "lookism" is actually a definition which means "To judge another by appearances or looks".



# What impact did this designer have on other future designers?

• Park has affected other graphic designers on Web tools who claim look ism is one of their favorite webcomics on the site because of its realistic view on different situations and how the Main character "Daniel park" has developed so much as a character.



#### MY GIANT NERD BOYFRIEND





### Why did you choose this individual?

I chose Taejoon-park because he also has left an effect on me, since I love to draw and aspire to be at this level of acheivement. I also chose him because his comic has literally brought me to tears, from Ridiculous birthday parties to Animal abuse. From Past bullying experiences to Creepy stalkers. And to Scary Religious cults. We find ourselves deciding who's guilty or not by their appearences especially by who fits into the category.







### The end.

